## ABSTRACT

To provide a magnetic toner which: enables a stable image density to be obtained irrespective of a use environment; and exhibits excellent low-temperature fixability, little image deterioration upon fixation, high coloring power, and a reduced toner consumption. The present invention relates to a magnetic toner containing at least: a binder resin; and a magnetic body. The binder resin contains a polyester unit. The 10 toner has a weight average particle size of 5.0 to 9.0  $\mu$ m, a true specific gravity of 1.3 to 1.7 g/cm³, and a saturated magnetization of 20 to 35 Am<sup>2</sup>/kg in a magnetic field of 796 kA/m. The dielectric loss tangent (tan\delta) of the toner satisfies (tan $\delta_{\text{H}}$  -15  $tan\delta_L$ )/ $tan\delta_L \le 0.20$  at 100 kHz.